



City of Westminster

Licensing Sub-Committee Report

Item No:	
Date:	7 th December 2017
Licensing Ref No:	17/11198/LIPV - Premises Licence Variation
Title of Report:	Reign (Formerly known as Rah Rah Rooms) 215-217 Piccadilly London W1J 9HF
Report of:	Director of Public Protection and Licensing
Wards involved:	St James's
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Miss Yolanda Wade Senior Licensing Officer
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1. Application

1-A Applicant and premises			
Application Type:	Variation of a Premises Licence, Licensing Act 2003		
Application received date:	4 th October 2017		
Applicant:	Strongarm Holdings Limited		
Premises:	Reign (Formerly known as Rah Rah Rooms)		
Premises address:	215-217 Piccadilly London W1J 9HF	Ward:	St James's
		Cumulative Impact Area:	None.
Premises description:	The premises has been operating as a nightclub.		
Variation description:	<p>The applicant has applied to vary condition 55 of the premises licence to read: there shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 01:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception).</p> <p>The proposed variation was previously heard by the Licensing Sub-Committee on 24th August 2017. The proposal to amend the condition to increase last entry or re-entry to 01:30 was refused by the Sub-Committee as the Applicant Company had not yet demonstrated their ability for this condition to be relaxed as the premises was yet to open and so it was considered on balance that this was likely to undermine the licensing objectives and that it was reasonable, appropriate and proportionate to refuse this amendment. (A copy of the decision sheet can be found at Appendix 5 of the report).</p>		
Premises licence history:	<p>The premises have been licensed since January 2006 and has been known as Le Pigalle, Werewolf and Rah Rah Rooms. The premises have also benefited from the usage of Temporary Event Notices. On the 19th October 2017 two Temporary Event Notices were heard by the Licensing Subcommittee as they received objections from the Metropolitan Police. The Notices were allowed (A copy of the decision sheets can be found at Appendix 5 of the report)</p>		
Plans	The premises plan can be made available upon request to the Licensing Authority and will be made available at the Licensing Sub-Committee.		

1-B Current and proposed licensable activities, areas and hours

Regulated Entertainment

Performance of Dance / Recorded Music / Anything of a similar description

	Current Hours		Proposed Hours		Licensable Area
	Start:	End:	Start:	End:	
Monday	10:00	04:00	No change.		
Tuesday	10:00	04:00			
Wednesday	10:00	04:00			
Thursday	10:00	04:00			
Friday	10:00	04:00			
Saturday	10:00	04:00			
Sunday	10:00	04:00			
Seasonal Variations/ Non-standard timings:	Current:			Proposed:	
	None.			No change	

Performance of live music

	Current Hours		Proposed Hours		Licensable Area
	Start:	End:	Start:	End:	
Monday	10:00	03:00	No Change		
Tuesday	10:00	03:00			
Wednesday	10:00	03:00			
Thursday	10:00	03:00			
Friday	10:00	03:00			
Saturday	10:00	03:00			
Sunday	10:00	03:00			
Seasonal variations/ Non-standard timings:	Current:			Proposed:	
	None.			No Change	

Late night refreshment					
Indoors, outdoors or both			Current :		Proposed:
	Current Hours		Proposed Hours		Licensable Area
	Start:	End:	Start:	End:	
Monday	23:00	04:00	No Change.		
Tuesday	23:00	04:00			
Wednesday	23:00	04:00			
Thursday	23:00	04:00			
Friday	23:00	04:00			
Saturday	23:00	04:00			
Sunday	23:00	04:00			
Seasonal variations/ Non-standard timings:		Current:			Proposed:
		None.			No Change.

Sale by Retail of Alcohol					
On or off sales			Current :		Proposed:
			On Sales		
	Current Hours		Proposed Hours		Licensable Area
	Start:	End:	Start:	End:	
Monday	10:00	03:00	No Change.		
Tuesday	10:00	03:00			
Wednesday	10:00	03:00			
Thursday	10:00	03:00			
Friday	10:00	03:00			
Saturday	10:00	03:00			
Sunday	10:00	03:00			
Seasonal variations/ Non-standard timings:		Current:			Proposed:
		None.			No Change.

Hours premises are open to the public					
	Current Hours		Proposed Hours		Premises Area
	Start:	End:	Start:	End:	
Monday	09:00	04:00	No Change.		
Tuesday	09:00	04:00			
Wednesday	09:00	04:00			
Thursday	09:00	04:00			
Friday	09:00	04:00			
Saturday	09:00	04:00			
Sunday	09:00	04:00			
Seasonal variations/ Non-standard timings:	Current:			Proposed:	
	None.			No Change.	

1-C Conditions being varied, added or removed		
Condition	Proposed variation	
<p><u>Condition 55:</u></p> <p>There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 00:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception).</p>	<p><u>To be amended to:</u></p> <p>There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 01:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception).</p>	
Adult entertainment:	Current position:	Proposed position:
	None	None

2. Representations

2-A Responsible Authorities	
Responsible Authority:	The Metropolitan Police Service (<i>withdrawn</i>)
Representative:	PC Adam Deweltz
Received:	10 th October 2017
<p>With reference to the above, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, will be making a representation against this application.</p> <p>It is our belief that if granted the application would undermine the Licensing Objectives in relation to The Prevention of Crime and Disorder and The Protection of Children from Harm.</p> <p><i>Following further discussions with the applicant, the Police have now withdrawn their representation.</i></p>	

2-B Other Persons	
Received:	31 st October 2017
<p>Comment: 1:54 PM on 31 Oct 2017 As a resident of Bank Chambers, a property situated in close proximity to the venue in question, I would object to any extension to the re-entry time for this premises, as will only further exacerbate the anti social behaviour that occurs in Eagle Place (a pedestrianised alleyway situated nearby). On, or around, the closing time of this venue (Friday nights and weekends in particular) Eagle Place suffers from both the public urination (which streams down into Jermyn Street) and noise pollution from the constant arguments and fights from the crowds that gather in the alleyway.</p> <p>Furthermore there are often times when crowds linger post the closure of this venue and the festivities continues in Eagle Place, with loud music being played from vehicles on the adjacent Jermyn Street (Sunday nights in particular).</p> <p>If anything this venue should have its access and closing hours cut, particularly on Sunday evenings.</p>	

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Policy MD1 applies	Applications will only be granted if it can be demonstrated that the proposal meets the relevant criteria in Policies CD1, PS1, PN1 and CH1.
Policy PB1 applies:	Applications will only be granted if it can be demonstrated that the proposal meets the relevant criteria in Policies CD1, PS1, PN1 and CH1.

4. Appendices

Appendix 1	Applicant supporting documents
Appendix 2	Premises history
Appendix 3	Proposed conditions
Appendix 4	Copy of Existing Licence 17/05371/LIPDPS
Appendix 5	Copies of Licensing Sub Committee Decisions - 17/06549/LIPV Variation Application heard on 24th August 2017 -17/11071/LITENP & 17/11073/LITENP Temporary Event Notices heard on 19th October 2017
Appendix 6	Residential map and list of premises in the vicinity

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If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	7 th January 2016

3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2017
4	Application Form	4 th October 2017
7	Representation – MET (<i>withdrawn</i>)	10 th October 2017
8	Representation	31 st October 2017

Applicant Supporting Documents

(None)

Licence & Appeal History

Application	Details of Application	Date Determined	Decision
05/10670/LIPN	Application for a new premises licence	03/04/2006	Granted by Licensing Sub-Committee
11/03826/LIPT	Application to transfer the premises licence	24/05/2011	Granted under delegated authority
11/03830/LIPDPS	Application to vary the Designated Premises Supervisor	04/05/2011	Granted under delegated authority
11/03834/LIPVM	<p>Application for a Minor Variation:</p> <p>This Application is to:</p> <p>1. Remove conditions 13, 14, 23, 29, 36, 44, 45, 46 and 47. The removal of these conditions has been suggested by the Environmental Health Service and will not impact on the four licensing objectives. 2. Modify conditions below: 12 - Replace with Westminster Model Condition MC12, 15 - Replace with Westminster Model Conditions MC01, 17 - Upon completion of works in line with drawing 021-Licensing 01, 021-Licensing 02 and 021-Licensing 03 the number of persons accommodated at</p>	17/05/2011	Granted under delegated authority

	any one time (excluding staff) shall not exceed the following: Mezzanine - 100, Basement Auditorium 300. With a maximum capacity of - 400.		
12/06828/LIAN	Interim Authority Notice	04/08/2012	
14/01997/LIPT	Application to Transfer the premises licence	11/03/2014	Granted under delegated authority
14/02281/LIPDPS	Application to vary the Designated Premises Supervisor	08/04/2014	Granted under delegated authority
14/03174/LIPT	Application to Transfer the premises licence	18/06/2014	Granted under delegated authority
14/05370/LIPVM	<p>Application for a Minor Variation:</p> <p>The applicant seeks to regularise the position vis a vis the licence and the plans attached. The premises have recently been re-furbished and the plans seek to reflect the actual layout of the premises and follow a visit to site by the EHO. No actual layout alterations are being implemented. The current plans show fixed seating on the mezzanine level. The fixed seating has been re-configured, and the area generally. On the basement level fixed seating is shown. The current plans indicate re-configured fixed seating. A stage and DJ booth is located at basement level</p>	07/07/2014	Granted under delegated authority

	which is not currently shown on the existing plans. One of the bars at this level is configured differently than shown on the existing plans.		
14/11474/LIPT	Application to Transfer the premises licence	10/02/2015	Granted under delegated authority
16/01440/LIPDPS	Application to vary the Designated premises Supervisor	05/02/2016	Invalid application
16/07699/LIPDPS	Application to vary the Designated premises Supervisor	01/09/2016	Invalid application
16/07700/LIPCHT	Application to change the trading name	26/01/2017	Invalid application
16/08335/LIPT	Application to Transfer the premises licence	04/01/2017	Application granted under delegated authority
16/08340/LIPDPS	Application to vary the Designated premises Supervisor	04/01/2017	Application granted under delegated authority
16/12870/LIPVM	<p>Application for a Minor Variation:</p> <p>The minor variation was to add additional Model conditions agreed and requested by Westminster Police Licensing.</p> <ul style="list-style-type: none"> -MC02 -MC01 -MC49 -MC87 -MC92 <p>-After 23.00hrs all persons entering or re-entering the premises shall be searched by an SIA-trained member</p>	04/01/2017	Granted under delegated authority

	<p>of staff and monitored and recorded by the premises CCTV system. The searching will be supplemented by the use of two functional metal detecting wands.</p> <p>After 23.00hrs all security employed at the premises shall wear high viz jackets or tabards.</p>		
17/00074/LIREVX	Application for an Expedited Review	21/01/2017	<p>Premises Licence suspended at interim steps</p> <p>Conditions add at full Licensing Sub Committee</p>
17/04952/LIPT	Application to transfer the premises licence	21/06/2017	Granted under delegated authority
17/05371/LIPDPS	Application to vary the Designated Premises Supervisor	21/06/2017	Granted under delegated authority
17/06549/LIPV	<p>Application to vary the premises licence:</p> <p>The applicant has applied to vary the plan of the premises following a refurbishment and also to vary condition 53, 55 and 12 of the premises licence.</p> <p>The proposed variation involves an increase in the capacity for the mezzanine level without increasing the overall capacity for the premises; a partial relaxation of the condition</p>	24/08/2017	<p>The Sub-Committee granted the application in part. The Sub-Committee granted the alterations to the layout, taking into account that Environmental Health and the Metropolitan Police had no concerns in respect of this element of the application. The Sub-Committee also granted the amendment to condition 12 with regard to capacity, again taking into account that this</p>

	<p>requiring customers to have their ID scanned before entering the premises and an increase in the last entry time from 00.30 to 01.30</p>		<p>had been agreed with Environmental Health and the District Surveyor. In relation to the proposed amendment to condition 53 regarding admission to the premises, this was partially amended, subject to the deletion of the final sentence in 53 (b), as the Sub-Committee considered that it was not appropriate that the manager have discretion to permit admission to the premises without any ID whatsoever as this had the potential to undermine the licensing objectives. The Sub-Committee also refused the proposed amendment to condition 55 to extend the last entry or re-entry to 01:30 as the Applicant Company had not yet demonstrated their ability for this condition to be relaxed as the premises was yet to open and so it was considered on balance that this was likely to undermine the licensing objectives and that it was reasonable, appropriate and</p>
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			<p>proportionate to refuse this amendment. The Sub-Committee also added a condition stating that licensable activities shall only be provided at the premises where it is primarily used for performance based entertainment. The Sub-Committee agreed to amend condition 28 relating to the consumption of alcohol, condition 26 (b), (c) and (d) relating to admission fee, membership fee and commencement of membership respectively and condition 50 concerning the time a personal licence holder shall be on the premises, as suggested by Ms Tricker on behalf the Applicant Company at the hearing. Condition 26 (c) was also further amended limiting the number of bona fide guests of members to 4 persons. Some other conditions were also appropriately re-worded, including where they reflected the latest model conditions.</p> <p>In determining the application, the</p>
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			<p>Sub-Committee took account of the concerns raised in the representations from the Metropolitan Police and the Licensing Authority and also the additional written statement that had been submitted in support of the application. The Sub-Committee also considered that the conditions on the premises licence, including those amended and added at the hearing, would help the Applicant Company uphold the promotion of the licensing objectives (prevention of crime and disorder, prevention of public nuisance, public safety, and protection of children from harm).</p>
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There is no appeal history

Temporary Event Notices

Application	Date Determined	Decision
17/11071/LITENP	19.10.2017	Granted by Licensing Sub-Committee
17/11073/LITENP	19.10.2017	Granted by Licensing Sub-Committee
17/11781/LITENP	25.10.2017	Notice Allowed
17/11896/LITENP	26.10.2017	Notice Allowed

Appendix 3

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application to vary a premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Conditions: On Current Licence -

Mandatory:

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

- (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

- (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

10. From 21:00 until 30 minutes after close of business, a minimum of 2 SIA licensed door staff to be stationed at the entrance on Piccadilly whose tasks will include:
- o Reminding customers that this is a residential area and to respect the needs of neighbours
 - o To maintain an orderly queue where necessary
 - o To ask customers leaving the premises to do so quickly and quietly.
11. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
12. The number of persons accommodated at any one time (excluding staff) shall not exceed the following: Mezzanine - 100 Basement Auditorium - 300. With a maximum capacity of 400.
13. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
14. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
- (a) all crimes reported to the venue
 - (b) any complaints received regarding crime and disorder

- (c) any incidents of disorder
 - (d) any faults in the CCTV system
 - (e) any refusal of the sale of alcohol
 - (f) any visit by a relevant authority or emergency service.
15. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
 16. After 23.00hrs all security employed at the premises shall wear high viz jackets or tabards.
 17. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
 18. In the event that a serious assault is committed on the premises (or appears to have been committed) the management will immediately ensure that: (a) The Police (and where appropriate, the London Ambulance Service) are called without delay, using emergency telephone number 999; (b) All measures that are reasonably practicable are taken to apprehend any suspects pending the arrival of the Police; (c) As is reasonably practicable, the crime scene is preserved so as to enable a full forensic investigation to be carried out by the Police; and (d) Such other measures are taken (as appropriate) to fully protect the safety of all persons present on the premises." 'Serious assault' includes (but is not limited to) any assault in which emergency medical treatment is required and any assault in which a weapon is used.
 19. No children under the age of 16 shall be permitted on the premises after 21:00 hours.
 20. No children under the age of 14 shall be admitted on the premises.
 21. No striptease, no nudity and all persons to be decently attired at all times.
 22. The highway in the vicinity of the premises shall be swept at regular intervals and also at the close of business. Litter and sweepings collected shall be stored in accordance with the approved refuse storage arrangement.
 23. No unauthorised advertisements of any kind shall be inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree or any other property, or is distributed to the public, that advertises or promotes the establishment, its premises or any of its events, facilities, goods and services.
 24. No payment shall be made by or on behalf of the premises for distribution of flyers or tickets within public areas in the Licensing District of Westminster.

25. A daily log is to be maintained to ensure that any capacity limit set for the various floors and the overall capacity of the premises is recorded hourly and can be properly monitored. Information regarding the capacity will be given to an authorised officer or Police Officer on request.
26. On any evening where the premises or part of the premises are open for public music, dance and entertainment, alcohol may not be sold or supplied to persons admitted after 23:00 other than to:
 - (a) Persons taking a table meal; or
 - (b) Persons who have paid a minimum admission fee of at least £5 for music, dancing and entertainment (not to be credited against consumables)
 - (c) Persons who have paid a minimum annual membership fee of at least £150 payable in advance for music, dancing and entertainment (not to be credited against consumables) and their bona fide guests. A list of all people who have paid an annual membership fee and their guests will be held at reception for inspection by relevant authority; or
 - (d) Persons given free membership and their bona fide guests where there has been an interval of at least 24 hours between application for membership. A list of all persons who have free membership will be held at reception for inspection by the relevant authority; or
 - (e) Persons who are bona fide guests of the license holder or management, a list of whom shall be kept at reception for inspection by the relevant authorities; or
 - (f) Artistes and persons employed by the premises; or
 - (g) persons attending at private function; the function organiser's name and address to be kept at reception for inspection by the relevant authorities.
27. Substantial food and non-intoxicating beverages, including water, shall be available throughout the permitted hours in all parts of the premises where intoxicating liquor is sold and supplied for consumption on the premises.
28. The sale of intoxicating liquor must be ancillary to the use of the premises for music and dancing and substantial refreshment.
29. No payment shall be made by or on behalf of the licensees to any persons bringing customers into the premises.
30. A noise limiter located in a separate and remote lockable cabinet from the volume control must be fitted to the musical amplification system set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service's Community Protection Department so as to ensure that no noise nuisance is caused to local residents or businesses. The operational panel of the noise limiter shall then be secured to the satisfaction of officers from the Environmental Health Service. The keys securing the noise limiter cabinet shall be held by the applicant only, and shall not be accessed by any other person. The limiter shall not be altered without prior agreement with the Environmental Health Service.
31. No alteration or modification to any existing sound system(s) should be effected without prior knowledge of an authorised Officer of the Environmental Health Service.

32. Any additional sound generating equipment shall not be used on the premises without being routed through the sound limiter device.
33. All entrance doors to be kept closed except for people's immediate access and egress.
34. No speakers shall be located in the entrance area.
35. All refuse will be paid, properly presented and placed on the street 30 minutes before any agreed collection time. Every endeavour will be made to prevent refuse being left on the street for more than 2.5 hours.
36. No bottles will be moved, removed or placed in outside areas between 23:00 and 08:00.
37. No persons shall give at the premises any exhibition, demonstration or performance of hypnotism, mesmerism or any similar act or process which produces or is intended to produce in any other person any form of induced sleep or trance in which susceptibility of the mind of that person to suggestion or direction is increased or intended to be increased.

NOTE: This rule does not apply to exhibitions given under the provisions of Section 2(1A) and 5 of the Hypnotism Act 1952.

38. The approved arrangements at the premises, including means of escape provisions, fire warning and fire fighting equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
39. The certificates listed below shall be submitted to the Licensing Authority annually.
 - (a) Any emergency lighting battery or system
 - (b) Any electrical installation
 - (c) Any fire alarm system.
40. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
41. All exit doors shall be available at all times without the use of a key, code, card or similar means.
42. All fire doors shall be maintained effectively self-closing and not half open other than by an approved device.
43. Fire doors to ducts, service shafts and cupboards shall be kept locked shut.
44. The edges of the treads and steps and stairways shall be maintained so as to be conspicuous.

45. Only hanging, curtains, upholstery and temporary decorations, complying with the relevant British Standard shall be used. Where necessary these shall be periodically tested for flame resistance and re-treated as necessary.
46. Curtains and hangings shall be arranged so as not to obstruct fire safety signs, fire extinguishers or other fire fighting equipment.
47. Staff with specific responsibilities in the vent of fire or other emergency, together with deputies, shall receive training and written instruction appropriate to their role.
48. Any special effects or mechanical installations shall be arranged and sorted so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given.
 - dry ice and cryogenic fog
 - smoke machines and generators
 - pyrotechnics and fog generators
 - firearms
 - lasers
 - explosives and highly flammable substances
 - real flame
 - strobe lighting.
49. Flashing or particularly bright lights on or outside the premises will not be permitted to cause a nuisance to nearby properties (save insofar as they are necessary for the prevention or crime).
50. After 23:00, at least one Personal License Holder shall be on duty on the premises while intoxicating liquor is being sold or supplied.

Conditions attached to the premises licence by the Licensing Sub-Committee at the hearing on 27 January 2017

51. A minimum of two SIA staff shall be deployed with Body Worn Video, capable of recording audio and video in any light condition. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
52. There shall be an electronic search arch installed at the premises and every patron entering or re-entering the premises when in use under this licence (including from the smoking area) shall pass through the search arch with searching supplemented by the use of two functional metal detecting wands. Patrons shall be searched by an SIA-trained member of staff and monitored and recorded by the premises CCTV system.
53. All customers entering the premises shall have their ID scanned on entry, save for when a biometric scanning system is in place (when fingerprint scanning will be required for all customers who have previously shown identification at the premises). The details recorded shall include a live facial image capture of the customer and capture the photographic identification produced. The details

recorded by the ID scanner system shall be made available to the Police upon request.

54. All drinking containers used within the premises shall be polycarbonate. All glass bottles to be decanted into polycarbonate glassware or polycarbonate glassware carafes, with the exception of champagne and bottles of spirits of a minimum size of 70cl, supplied by waiter/waitress service to tables. Staff will clear all empty champagne and spirit bottles from the tables promptly. Customers will not be permitted to self-serve or remove bottles from the tables. Customers will not be permitted to drink directly from champagne or spirit bottles.

Notwithstanding this condition, with the written agreement of the Westminster Police Licensing Team, a copy of which will be held at the premises reception, glass drinking vessels may be used for private or pre-booked events within the lounge/club area.

55. There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 00:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception).

The applicant proposes that condition 55 be amended to:

There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 01:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception).

56. Risk reduction training inclusive of crime scene preservation shall be carried out by 2 February 2017 and refresher training every 6 months thereafter.
57. A minimum of one SIA licensed door supervisor to twenty five customers shall be on duty at the premises whenever it is open for business.
58. Impartial unannounced compliance visits shall take place at the premises on a monthly basis. A written record of each visit shall be kept at the premises and produced for immediate inspection by a police officer or authorised officer of the licensing authority.
59. The premises shall provide a cloakroom and all coats and outdoor jackets shall be placed in the cloakroom by handing them to an attendant who shall be constantly on duty at the cloakroom during the whole time that the premises are open.
60. There shall be live, real-time CCTV monitoring of the premises at all times the premises is open for business except when the premises is being used exclusively for a private pre-booked event.
61. There shall be a dedicated search captain employed at the premises to supervise the searching of customers at all times when the premises are open.



City of Westminster

64 Victoria Street, London, SW1E 6QP

Schedule 12
Part A

WARD: St James's
UPRN: 010033541003

Premises licence

Regulation 33, 34

Premises licence number:

17/05371/LIPDPS

Original Reference:

05/10670/LIPN

Part 1 – Premises details

Postal address of premises:

Reign
215-217 Piccadilly
London
W1J 9HF

Telephone Number:

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Sunday: 10:00 to 04:00

Performance of Live Music

Monday to Sunday: 10:00 to 03:00

Playing of Recorded Music

Monday to Sunday: 10:00 to 04:00

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Sunday: 10:00 to 04:00

Late Night Refreshment

Monday to Sunday: 23:00 to 04:00

Sale by Retail of Alcohol

Monday to Sunday: 10:00 to 03:00

--

The opening hours of the premises: Monday to Sunday: 09:00 to 04:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies: Alcohol is supplied for consumption on the Premises.
--

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence: Strongarm Holdings Limited 205 Regent Street London W1B 4HB C/o LT Law, 18 Soho Square, London, W1D 3QL :

Registered number of holder, for example company number, charity number (where applicable) 10552484

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol: Name: John Robert Taylor Common <i>Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.</i>
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Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol: Licence Number: PA0009 Licensing Authority: Durham County Council
--

Date: _____ 21 June 2017 _____

This licence has been authorised by Miss Susan Patterson on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
- (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that –

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures -
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8
- (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
 - (ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -
$$P = D + (D \times V)$$
Where -
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- (iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

10. From 21:00 until 30 minutes after close of business, a minimum of 2 SIA licensed door staff to be stationed at the entrance on Piccadilly whose tasks will include:
 - o Reminding customers that this is a residential area and to respect the needs of neighbours
 - o To maintain an orderly queue where necessary
 - o To ask customers leaving the premises to do so quickly and quietly.
11. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
12. The number of persons accommodated at any one time (excluding staff) shall not exceed the following: Mezzanine - 100 Basement Auditorium - 300. With a maximum capacity of 400.
13. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
14. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) any complaints received regarding crime and disorder
 - (c) any incidents of disorder
 - (d) any faults in the CCTV system
 - (e) any refusal of the sale of alcohol
 - (f) any visit by a relevant authority or emergency service.
15. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
16. After 23.00hrs all security employed at the premises shall wear high viz jackets or tabards.
17. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
18. In the event that a serious assault is committed on the premises (or appears to have been committed) the management will immediately ensure that: (a) The Police (and where appropriate, the London Ambulance Service) are called without delay, using emergency telephone number 999; (b) All measures that are reasonably practicable are taken to apprehend any suspects pending the arrival of the Police; (c) As is reasonably practicable, the crime scene is preserved so as to enable a full forensic investigation to be carried out by the Police; and (d) Such other measures are taken (as appropriate) to fully protect the safety of all persons present on the premises." 'Serious assault' includes (but is not limited to) any assault in which emergency medical treatment is required and any assault in which a weapon is used.
19. No children under the age of 16 shall be permitted on the premises after 21:00 hours.
20. No children under the age of 14 shall be admitted on the premises.

21. No striptease, no nudity and all persons to be decently attired at all times.
22. The highway in the vicinity of the premises shall be swept at regular intervals and also at the close of business. Litter and sweepings collected shall be stored in accordance with the approved refuse storage arrangement.
23. No unauthorised advertisements of any kind shall be inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree or any other property, or is distributed to the public, that advertises or promotes the establishment, its premises or any of its events, facilities, goods and services.
24. No payment shall be made by or on behalf of the premises for distribution of flyers or tickets within public areas in the Licensing District of Westminster.
25. A daily log is to be maintained to ensure that any capacity limit set for the various floors and the overall capacity of the premises is recorded hourly and can be properly monitored. Information regarding the capacity will be given to an authorised officer or Police Officer on request.
26. On any evening where the premises or part of the premises are open for public music, dance and entertainment, alcohol may not be sold or supplied to persons admitted after 23:00 other than to:
 - (a) Persons taking a table meal; or
 - (b) Persons who have paid a minimum admission fee of at least £5 for music, dancing and entertainment (not to be credited against consumables)
 - (c) Persons who have paid a minimum annual membership fee of at least £150 payable in advance for music, dancing and entertainment (not to be credited against consumables) and their bona fide guests. A list of all people who have paid an annual membership fee and their guests will be held at reception for inspection by relevant authority; or
 - (d) Persons given free membership and their bona fide guests where there has been an interval of at least 24 hours between application for membership. A list of all persons who have free membership will be held at reception for inspection by the relevant authority; or
 - (e) Persons who are bona fide guests of the license holder or management, a list of whom shall be kept at reception for inspection by the relevant authorities; or
 - (f) Artists and persons employed by the premises; or
 - (g) Persons attending at private function; the function organiser's name and address to be kept at reception for inspection by the relevant authorities.
27. Substantial food and non-intoxicating beverages, including water, shall be available throughout the permitted hours in all parts of the premises where intoxicating liquor is sold and supplied for consumption on the premises.
28. The sale of intoxicating liquor must be ancillary to the use of the premises for music and dancing and substantial refreshment.
29. No payment shall be made by or on behalf of the licensees to any persons bringing customers into the premises.
30. A noise limiter located in a separate and remote lockable cabinet from the volume control must be fitted to the musical amplification system set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service's Community Protection Department so as to ensure that no noise nuisance is caused to local residents or businesses. The operational panel of the noise limiter shall then be secured to the satisfaction of officers from the Environmental Health Service. The keys securing the noise limiter cabinet shall be held by the applicant only, and shall not be accessed by any other person. The limiter shall not be altered without prior agreement with the Environmental Health Service.

31. No alteration or modification to any existing sound system(s) should be effected without prior knowledge of an authorised Officer of the Environmental Health Service.
32. Any additional sound generating equipment shall not be used on the premises without being routed through the sound limiter device.
33. All entrance doors to be kept closed except for people's immediate access and egress.
34. No speakers shall be located in the entrance area.
35. All refuse will be paid, properly presented and placed on the street 30 minutes before any agreed collection time. Every endeavour will be made to prevent refuse being left on the street for more than 2.5 hours.
36. No bottles will be moved, removed or placed in outside areas between 23:00 and 08:00.
37. No persons shall give at the premises any exhibition, demonstration or performance of hypnotism, mesmerism or any similar act or process which produces or is intended to produce in any other person any form of induced sleep or trance in which susceptibility of the mind of that person to suggestion or direction is increased or intended to be increased.

NOTE: This rule does not apply to exhibitions given under the provisions of Section 2(1A) and 5 of the Hypnotism Act 1952.

38. The approved arrangements at the premises, including means of escape provisions, fire warning and fire fighting equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
39. The certificates listed below shall be submitted to the Licensing Authority annually. (a) Any emergency lighting battery or system (b) Any electrical installation (c) Any fire alarm system.
40. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
41. All exit doors shall be available at all times without the use of a key, code, card or similar means.
42. All fire doors shall be maintained effectively self-closing and not half open other than by an approved device.
43. Fire doors to ducts, service shafts and cupboards shall be kept locked shut.
44. The edges of the treads and steps and stairways shall be maintained so as to be conspicuous.
45. Only hanging, curtains, upholstery and temporary decorations, complying with the relevant British Standard shall be used. Where necessary these shall be periodically tested for flame resistance and re-treated as necessary.
46. Curtains and hangings shall be arranged so as not to obstruct fire safety signs, fire extinguishers or other fire fighting equipment.

47. Staff with specific responsibilities in the event of fire or other emergency, together with deputies, shall receive training and written instruction appropriate to their role.
48. Any special effects or mechanical installations shall be arranged and sorted so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given.
 - dry ice and cryogenic fog
 - smoke machines and generators
 - pyrotechnics and fog generators
 - firearms
 - lasers
 - explosives and highly flammable substances
 - real flame
 - strobe lighting.
49. Flashing or particularly bright lights on or outside the premises will not be permitted to cause a nuisance to nearby properties (save insofar as they are necessary for the prevention of crime).
50. After 23:00, at least one Personal License Holder shall be on duty on the premises while intoxicating liquor is being sold or supplied.

Conditions attached to the premises licence by the Licensing Sub-Committee at the hearing on 27 January 2017

51. A minimum of two SIA staff shall be deployed with Body Worn Video, capable of recording audio and video in any light condition. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
52. There shall be an electronic search arch installed at the premises and every patron entering or re-entering the premises when in use under this licence (including from the smoking area) shall pass through the search arch with searching supplemented by the use of two functional metal detecting wands. Patrons shall be searched by an SIA-trained member of staff and monitored and recorded by the premises CCTV system.
53. All customers entering the premises shall have their ID scanned on entry, save for when a biometric scanning system is in place (when fingerprint scanning will be required for all customers who have previously shown identification at the premises). The details recorded shall include a live facial image capture of the customer and capture the photographic identification produced. The details recorded by the ID scanner system shall be made available to the Police upon request.
54. All drinking containers used within the premises shall be polycarbonate. All glass bottles to be decanted into polycarbonate glassware or polycarbonate glassware carafes, with the exception of champagne and bottles of spirits of a minimum size of 70cl, supplied by waiter/waitress service to tables. Staff will clear all empty champagne and spirit bottles from the tables promptly. Customers will not be permitted to self-serve or remove bottles from the tables. Customers will not be permitted to drink directly from champagne or spirit bottles.

Notwithstanding this condition, with the written agreement of the Westminster Police Licensing Team, a copy of which will be held at the premises reception, glass drinking vessels may be used for private or pre-booked events within the lounge/club area.

55. There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 00:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception).
56. Risk reduction training inclusive of crime scene preservation shall be carried out by 2 February 2017 and refresher training every 6 months thereafter.
57. A minimum of one SIA licensed door supervisor to twenty five customers shall be on duty at the premises whenever it is open for business.
58. Impartial unannounced compliance visits shall take place at the premises on a monthly basis. A written record of each visit shall be kept at the premises and produced for immediate inspection by a police officer or authorised officer of the licensing authority.
59. The premises shall provide a cloakroom and all coats and outdoor jackets shall be placed in the cloakroom by handing them to an attendant who shall be constantly on duty at the cloakroom during the whole time that the premises are open.
60. There shall be live, real-time CCTV monitoring of the premises at all times the premises is open for business except when the premises is being used exclusively for a private pre-booked event.
61. There shall be a dedicated search captain employed at the premises to supervise the searching of customers at all times when the premises are open.

Annex 4 – Plans

Attached



City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

WARD: St James's
UPRN: 010033541003

Premises licence
summary

Regulation 33, 34

Premises licence number:

17/05371/LIPDPS

Part 1 – Premises details

Postal address of premises:

Reign
215-217 Piccadilly
London
W1J 9HF

Telephone Number:

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Sunday: 10:00 to 04:00

Performance of Live Music

Monday to Sunday: 10:00 to 03:00

Playing of Recorded Music

Monday to Sunday: 10:00 to 04:00

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Sunday: 10:00 to 04:00

Late Night Refreshment

Monday to Sunday: 23:00 to 04:00

Sale by Retail of Alcohol

Monday to Sunday: 10:00 to 03:00

The opening hours of the premises:

Monday to Sunday: 09:00 to 04:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

Strongarm Holdings Limited
205 Regent Street
London
W1B 4HB
C/o LT Law, 18 Soho Square, London, W1D 3QL

Registered number of holder, for example company number, charity number (where applicable)

10552484

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: John Robert Taylor Common

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: _____ 21 June 2017 _____

This licence has been authorised by Miss Susan Patterson on behalf of the Director - Public Protection and Licensing.

Copy of Licensing Sub-Committee Decision dated 24th August 2017

LICENSING SUB-COMMITTEE No. 3

Thursday 24th August 2017

Membership: Councillor Melvyn Caplan (Chairman), Councillor Susie Burbridge and Councillor Shamim Talukder.

Legal Adviser: Barry Panto
 Policy Adviser: Chris Wroe
 Committee Officer: Toby Howes
 Presenting Officer: Yolanda Wade

Relevant Representations: Metropolitan Police and the Licensing Authority.

Present: Ms Lana Tricker (Solicitor, representing the Applicant Company), Asher Amis (Owner, Applicant Company), Scott Chester (Company Director, Applicant Company), PC Adam Deweltz (Metropolitan Police) and David Sycamore (Licensing Authority).

Reign (Formerly known as Rah Rah Rooms), 215-217 Piccadilly, W1 17/06549/LIPV	
1.	Layout alteration
	<p>The premises has undergone a refurbishment and new plans have been produced.</p> <p>The main changes are re-orientation of the stage and performance spaces, slight reduction in mezzanine floor and bar on mezzanine to facilitate better customer viewing of the shows (with reconfiguration of all the seating).</p>
	<p>Amendments to application advised at hearing:</p> <p>None.</p>
	<p>Decision (including reasons if different from those set out in report):</p> <p>Ms Lana Tricker (Solicitor, representing the Applicant Company) began by confirming that there had been no objections to the proposed layout alterations and Environmental Health had withdrawn their representation. No overall increase in capacity was proposed and the Applicant Company had agreed with Environmental Health and the District Surveyor that the number of persons (excluding staff) at any one time should be 140 persons for the mezzanine, 300 persons for the basement auditorium and an overall maximum capacity of 400 persons. Ms Tricker referred to the number of conditions that had been added to the premises licence following a review hearing in January 2017 under the previous operator. She advised that the Applicant Company had met with the Metropolitan Police to discuss the premises before the Applicant Company had purchased the lease and acquired the premises licence from the previous operator in April 2017. The Applicant Company had secured the agreement of</p>

the previous operator to withdraw their appeal against the outcome of the January 2017 review as part of the terms in taking over the premises. Ms Tricker advised that the Applicant Company had no connections with the previous operator and written assurances had been provided to the Metropolitan Police to confirm this.

Turning to how the Applicant Company intended to operate the premises, Ms Tricker stated that it was intended to provide entertainment performances at 00:30, 01:30 and 02:30 hours, with the premises opening to the public from 21:00. She then introduced Mr Asher Amis (Owner, Applicant Company) to expand upon how the premises would operate.

Mr Amis began by stating that he had known the site for a number of years and he felt that it had yet to fulfil its potential. As the premises contained high ceilings and was located close to the West End's Theatreland, it was ideally placed to hold performances. Mr Amis felt that there was an appetite for the cabaret style entertainment that was proposed, which would be complemented by table service to customers. He added that show directors, choreographers and producers would be employed to create and produce the performances and the experience would be similar to watching snippets of a West End performance.

Ms Tricker continued her address to the Sub-Committee and stated that an amendment to condition 55 extending last entry until 01:30 was sought as the premises was a late night venue and food would be available for customers from 21:00, although it was not intended to be a restaurant. She contended that customers who intended to eat elsewhere at around 23:00, when a number of West End shows would finish, would not be able to arrive in time for the 00:30 last entry and so this was another reason why 01:30 last entry was sought. Ms Tricker also felt that the current 00:30 last entry time would lead to a number of customers arriving outside in the street at this time to ensure that they could enter the premises. She therefore suggested that the 01:30 last entry time proposed would allow for better door control and help the Applicant Company uphold the licensing objectives. Ms Tricker added that the theatre located next to the premises had not objected to the proposed later last entry time.

Ms Tricker stated that additional sound doors would be installed at the premises to prevent noise breakout. As there was no proposal to extend the terminal hour, she felt that there would be no additional impact in respect of customers leaving to enter the cumulative impact area nearby. Ms Tricker commented that Environmental Health had not objected to the last entry 01:30 proposal and other venues in the area had this or even later last entry times. In respect of proposed condition 53 (b), Ms Tricker stated that exceptions to customers having to produce ID and be subject to an ID scan to gain entry to the premises at the manager's discretion was sought as some customers would be high profile and well known publically. CCTV on the premises would provide facial recognition and all customers would be required to enter via a search arch. In respect of proposed condition 53 (c) requesting that patrons attending a pre-booked corporate event do not require an ID scan but instead have their names included on a written guest list, Ms Tricker anticipated that such events would usually happen around Christmas time and the guest list would be retained for

inspection for responsible authorities upon request.

Ms Tricker emphasised that the premises was not in a cumulative impact area and would be entertainment led, with no increase in capacity and terminal hours sought. The licence would be subject to a number of conditions and the Applicant Company had been in discussions with responsible authorities throughout the application process to ensure that the licensing objectives were met. Staff would undergo risk reduction training and cloakroom monitoring would also take place. Ms Tricker stated that there were no residential properties within the immediate area of the premises and there were good transport links to help with customer dispersal. The high prices that customers would pay would ensure a different clientele to those visiting the premises under the previous operator. The Sub-Committee heard that the Applicant Company would also be developing a membership scheme.

The Sub-Committee raised a number of questions about the application. The Chairman sought further details in respect of the operation of the premises and asked how many customers would be seated and the number of customers anticipated to watch the performances. In respect of conditions 26 and 28 on the current premises licence, he queried whether these were now strictly relevant and why had the Applicant Company not sought to amend these. As the Company sought a relaxation of conditions, it was queried how it would ensure that the licensing objectives would be met. It was also asked when the Applicant Company intended to open the premises.

In reply to the issues raised by the Sub-Committee, Mr Amis reiterated that the high prices intended to attract a certain type of clientele and that many would be international clients. He anticipated that a significant proportion of the clientele would be returning customers as the business developed. Technology installed in the 7 rooms on the premises would make it possible to track customers, including what times they arrive and the products they purchase and this would enable the Applicant Company to build up knowledge of the customers' needs and preferences. In respect of the membership scheme, Mr Amis stated that potential members would be identified by the management team. He stated that a large area of the premises was seated with larger seats installed and he anticipated that around 90% of customers would be seated, with around 250 customers seated overall. Mr Amis stated that a number of customers arriving would have pre-booked. Upon the premises opening at 21:00, a pianist or singer would provide accompanying music initially and there would be dedicated hosts and waiters/waitresses to serve customers, with food available in the basement. Mr Amis advised the Sub-Committee that it was intended to open the premises in mid-September.

Ms Tricker stated that the conditions added to the premises licence at the review hearing in January 2017 were extensive and proportionate for the previous operator. The Applicant Company would operate the premises significantly differently to the previous operator and there had been discussions with the Metropolitan Police to ensure that the licensing objectives were met. Ms Tricker stated that the Applicant Company felt that it could meet existing condition 26 (c) and she suggested that the annual membership fee could be increased from

£150 to £250.

Mr David Sycamore (Licensing Authority) then addressed the Sub-Committee and stated that the proposals as they stood only represented a concept. As the premises had not traded since the review, he felt that it was not appropriate to amend or remove conditions at this time. Mr Sycamore suggested that it would be preferable for the Applicant Company to operate the premises under the existing conditions for a period of time to demonstrate their effectiveness before making an application to vary conditions. Mr Sycamore also had concerns about the potential for queues to form in the street and a condition could be added to address this.

In reply to queries from Members, Mr Sycamore confirmed that he was satisfied with condition 48 on the existing licence in respect of the use of special effects and mechanical installations.

PC Adam Deweltz (Metropolitan Police) addressed the Sub-Committee and confirmed that he maintained his representation on the grounds of the crime and disorder licensing objective. He stated that the January 2017 review had been requested because of the high level of crime and disorder associated with the premises. PC Deweltz confirmed that he was satisfied that the Applicant Company had no links to the previous operator and that he had no concerns with respect to the proposed alterations to the layout.

During Members' discussions, concern was raised in respect of seating as there was potential for up to 150 customers to be standing and consuming alcohol with glasses and bottles and this could give rise to vertical drinking. Further information was sought with regard to what the performances would entail. In respect of the high quality and costs of the products on offer, it was commented that references to food such as hot dogs, as mentioned in the presentation, did not necessarily portray this view and more details were requested. Members asked who the other Applicant Company owner was. Members asked how the performances would work if there were a large amount of people standing and was seating also available at the bar. In respect of the fact that the premises was yet to open under the new operator, the Sub-Committee sought the Applicant Company's views about the possibility of trading for a few months to demonstrate their ability as an operator before applying for a variation.

Mr Barry Panto (Legal Adviser) commented that there were some conditions on the current licence, such as condition 28, that would effectively allow the premises to continue to operate as a nightclub and this condition may need to be appropriately re-worded, along with some other conditions. He added that the conditions as they stood did not state that persons could only consume alcohol that was ancillary to food and merely that food was available, which meant that potentially the premises could operate as a drinks led establishment.

In reply to questions and issues raised by the Sub-Committee and the Legal Adviser, Ms Tricker advised that condition 54 on the premises licence addressed matters in respect of drinking vessels in which all drinks provided to customers shall be in polycarbonate containers. She stated that most standing customers

would be part of a group of people at tables or located at the premises' two bars, where seating was also provided. Ms Tricker acknowledged that it was not possible to seat all customers, however as large a proportion of seating as possible was being provided. She added that there was potential for more seating to be provided at the bar in the mezzanine. The premises would not operate as a traditional theatre where a ticket is purchased and the performance is continuous. The intention was to provide short shows with intervals in between and customers could also enjoy shows whilst standing watching performers on podiums, as well as seated customers enjoying such performances.

Mr Amis stated that there would be no customer movement during shows as this would disrupt the performance. He stated that there would be continuing ambient performances between the main shows and the mixture of cabaret, performance dancers and pianists would be an immersive experience for the customers. The food offer would be led by Tom Sellars, a Michelin star chef, who would provide high quality, accessible food that was fun to eat. Mr Amis confirmed that Mr Stuart Finch was the other owner of the Applicant Company and who was the main investor. Mr Amis and Mr Finch had been in discussion for some years in providing such a venue and Mr Amis confirmed that neither knew the previous operator, nor any of the individuals who were associated with the previous operator.

The Chairman then allowed the Applicant Company a further 15 minutes to consider their proposals, in view of the number of issues raised.

Upon resumption of proceedings, Ms Tricker confirmed that 250 seats would be provided in the basement and 50 seats in the mezzanine, providing a total of 300 seats. In respect of condition 28, Ms Tricker suggested that it be re-worded so that the sale and consumption of alcohol be ancillary to the use of the premises for patrons attending performance based entertainment. For pre-booked corporate events, customers would have the option to be provided with performance events. Ms Tricker stated that the mezzanine would open from 21:00 and food would be offered to patrons. In respect of condition 26 (b), Ms Tricker proposed that persons may be sold or supplied alcohol after 23:00 where where they have paid an admission fee of at least £20; for condition 26 (c), the membership fee to be at least £450, and; condition 26 (d), an interval of least 48 hours between application and membership for those given free membership, including their bona fide guests. In respect of condition 50, Ms Tricker suggested that this be amended so that at least one personal licence holder shall be on duty on the premises from 21:00 whilst alcohol is sold or supplied. She confirmed that condition 54 should be retained.

Ms Tricker concluded by emphasising that the premises would not operate as a traditional theatre, but would be performance based from the time of opening at 21:00. There was no link to the previous operator and there were a number of existing conditions on the premises licence. Ms Tricker stressed that the proposals only involved relaxing some conditions and not removing them.

The Sub-Committee granted the application in part. The Sub-Committee granted the alterations to the layout, taking into account that Environmental Health and

the Metropolitan Police had no concerns in respect of this element of the application. The Sub-Committee also granted the amendment to condition 12 with regard to capacity, again taking into account that this had been agreed with Environmental Health and the District Surveyor. In relation to the proposed amendment to condition 53 regarding admission to the premises, this was partially amended, subject to the deletion of the final sentence in 53 (b), as the Sub-Committee considered that it was not appropriate that the manager have discretion to permit admission to the premises without any ID whatsoever as this had the potential to undermine the licensing objectives. The Sub-Committee also refused the proposed amendment to condition 55 to extend the last entry or re-entry to 01:30 as the Applicant Company had not yet demonstrated their ability for this condition to be relaxed as the premises was yet to open and so it was considered on balance that this was likely to undermine the licensing objectives and that it was reasonable, appropriate and proportionate to refuse this amendment.

The Sub-Committee also added a condition stating that licensable activities shall only be provided at the premises where it is primarily used for performance based entertainment. The Sub-Committee agreed to amend condition 28 relating to the consumption of alcohol, condition 26 (b), (c) and (d) relating to admission fee, membership fee and commencement of membership respectively and condition 50 concerning the time a personal licence holder shall be on the premises, as suggested by Ms Tricker on behalf the Applicant Company at the hearing. Condition 26 (c) was also further amended limiting the number of bona fide guests of members to 4 persons. Some other conditions were also appropriately re-worded, including where they reflected the latest model conditions.

In determining the application, the Sub-Committee took account of the concerns raised in the representations from the Metropolitan Police and the Licensing Authority and also the additional written statement that had been submitted in support of the application. The Sub-Committee also considered that the conditions on the premises licence, including those amended and added at the hearing, would help the Applicant Company uphold the promotion of the licensing objectives (prevention of crime and disorder, prevention of public nuisance, public safety, and protection of children from harm).

2. Conditions being varied, added or removed	
<p>Condition 12</p> <p>The number of persons accommodated at any one time (excluding staff) shall not exceed the following: Mezzanine - 100 Basement Auditorium - 300. With a maximum capacity of 400.</p>	<p>Proposed variation</p> <p>The number of persons accommodated at any one time (excluding staff) shall not exceed the following: Mezzanine- 160 Basement Auditorium- 350. With a maximum capacity of 400.</p>
<p>Condition 53</p> <p>All customers entering the premises</p>	<p>Proposed variation</p> <p>a) All customers entering the premises</p>

shall have their ID scanned on entry, save for when a biometric scanning system is in place (when fingerprint scanning will be required for all customers who have previously shown identification at the premises). The details recorded shall include a live facial image capture of the customer and capture the photographic identification produced. The details recorded by the ID scanner system shall be made available to the Police upon request.

shall have their ID scanned on entry, save for when a biometric scanning system is in place (when fingerprint scanning will be required for all customers who have previously shown identification at the premises). The details recorded shall include a live facial image capture of the customer and capture the photographic identification produced. The details recorded by the ID scanner system shall be made available to the Police upon request.

(b) The above requirement (a) is subject to the following exception, namely that a maximum number of 20 guests per night may be admitted at the Managers discretion without necessarily being ID scanned and recorded. A legible record (the Signing in Sheet) of these guests' names shall be retained on the premises for inspection by the licensing authority and Police for a period of 31 days. The name of manager authorising the admission will also be recorded by that manager. Guests shall be required to produce some form of ID such as a bank card (or emailed electronic photo I D) and an ID scan entry with a live photo shall be created. Where there are appropriate reasons for a guest not to be able to produce ID and be subject to ID scan, the manager may nevertheless permit entry. In such circumstances he shall also record the reasons for this in the Signing in Sheet.

(c) Notwithstanding (a) and (b) above, patrons who are attending a prebooked corporate event at the premises do not need to have their ID scanned on entry and instead a written guest list shall be held at reception for the event, and will be retained for 28 days after the event for inspection by the police and responsible authorities upon request.

Condition 55

There shall be no entry or re-entry

Proposed variation

There shall be no entry or re-entry

	(excluding persons from the smoking area) to the premises after 00:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception).	(excluding persons from the smoking area) to the premises after 01:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception).
	Amendments to application advised at hearing: None.	
	Decision (including reasons if different from those set out in report): Granted in part, subject to conditions as set out below (see reasons for decision in Section 1).	

Conditions attached to the Licence

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

- (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following

measures—

- (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Additional Conditions

10. From 21:00 until 30 minutes after close of business, a minimum of 2 SIA licensed door staff to be stationed at the entrance on Piccadilly whose tasks will include:

- o Reminding customers that this is a residential area and to respect the needs of neighbours
- o To maintain an orderly queue where necessary
- o To ask customers leaving the premises to do so quickly and quietly.

11. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

12. The number of persons accommodated at any one time (excluding staff) shall not exceed the following: Mezzanine- 140 persons; Basement Auditorium – 300 persons. Maximum capacity of 400 persons on the premises at any one time. A minimum of 50 seats will be provided in the mezzanine area and a minimum of 250 seats will be provided in the basement auditorium.

13. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when

requested.

14. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system, searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
15. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
16. After 23.00hrs all security employed at the premises shall wear high viz jackets or tabards.
17. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
18. In the event that a serious assault is committed on the premises (or appears to have been committed) the management will immediately ensure that: (a) The Police (and where appropriate, the London Ambulance Service) are called without delay, using emergency telephone number 999; (b) All measures that are reasonably practicable are taken to apprehend any suspects pending the arrival of the Police; (c) As is reasonably practicable, the crime scene is preserved so as to enable a full forensic investigation to be carried out by the Police; and (d) Such other measures are taken (as appropriate) to fully protect the safety of all persons present on the premises." 'Serious assault' includes (but is not limited to) any assault in which emergency medical treatment is required and any assault in which a weapon is used.
19. No children under the age of 16 shall be permitted on the premises after 21:00 hours.
20. No children under the age of 14 shall be admitted on the premises.
21. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.

22. The highway in the vicinity of the premises shall be swept at regular intervals and also at the close of business. Litter and sweepings collected shall be stored in accordance with the approved refuse storage arrangement.
23. No unauthorised advertisements of any kind shall be inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree or any other property, or is distributed to the public, that advertises or promotes the establishment, its premises or any of its events, facilities, goods and services.
24. No payment shall be made by or on behalf of the premises for distribution of flyers or tickets within public areas in the Licensing District of Westminster.
25. A daily log is to be maintained to ensure that any capacity limit set for the various floors and the overall capacity of the premises is recorded hourly and can be properly monitored. Information regarding the capacity will be given to an authorised officer or Police Officer on request.
26. Alcohol may not be sold or supplied to persons admitted after 23:00 other than to:
 - (a) Persons taking a table meal; or
 - (b) Persons who have paid a minimum admission fee of at least £20 for performance based entertainment (not to be credited against consumables)
 - (c) Persons who have paid a minimum annual membership fee of at least £450 payable in advance for music, dancing and entertainment (not to be credited against consumables) and up to a maximum of 4 bona fide guests. A list of all people who have paid an annual membership fee and their guests will be held at reception for inspection by relevant authority; or
 - (d) Persons given free membership and their bona fide guests where there has been an interval of at least 48 hours between application for membership. A list of all persons who have free membership will be held at reception for inspection by the relevant authority; or
 - (e) Persons who are bona fide guests of the license holder or management, a list of whom shall be kept at reception for inspection by the relevant authorities; or
 - (f) Artistes and persons employed by the premises; or
 - (g) persons attending at private function; the function organiser's name and address to be kept at reception for inspection by the relevant authorities.
27. Substantial food and non-intoxicating beverages, including water, shall be available throughout the permitted hours in all parts of the premises where intoxicating liquor is sold and supplied for consumption on the premises.
28. The sale and consumption of alcohol must be ancillary to the use of the premises for patrons attending performance based entertainment.
29. No payment shall be made by or on behalf of the licensees to any persons bringing customers into the premises.
30. A noise limiter located in a separate and remote lockable cabinet from the volume control must be fitted to the musical amplification system set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service's Community Protection Department so as to ensure that no noise

nuisance is caused to local residents or businesses. The operational panel of the noise limiter shall then be secured to the satisfaction of officers from the Environmental Health Service. The keys securing the noise limiter cabinet shall be held by the applicant only, and shall not be accessed by any other person. The limiter shall not be altered without prior agreement with the Environmental Health Service.

31. No alteration or modification to any existing sound system(s) should be effected without prior knowledge of an authorised Officer of the Environmental Health Service.
32. Any additional sound generating equipment shall not be used on the premises without being routed through the sound limiter device.
33. All entrance doors to be kept closed except for people's immediate access and egress.
34. No speakers shall be located in the entrance area.
35. All refuse will be paid, properly presented and placed on the street 30 minutes before any agreed collection time. Every endeavour will be made to prevent refuse being left on the street for more than 2.5 hours.
36. No bottles will be moved, removed or placed in outside areas between 23:00 and 08:00.
37. No persons shall give at the premises any exhibition, demonstration or performance of hypnotism, mesmerism or any similar act or process which produces or is intended to produce in any other person any form of induced sleep or trance in which susceptibility of the mind of that person to suggestion or direction is increased or intended to be increased.

NOTE: This rule does not apply to exhibitions given under the provisions of Section 2(1A) and 5 of the Hypnotism Act 1952.
38. The approved arrangements at the premises, including means of escape provisions, fire warning and fire fighting equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
39. The certificates listed below shall be submitted to the Licensing Authority annually:
 - (a) Any emergency lighting battery or system
 - (b) Any electrical installation
 - (c) Any fire alarm system.
40. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
41. All exit doors shall be available at all times without the use of a key, code, card or similar means.

42. All fire doors shall be maintained effectively self-closing and not half open other than by an approved device.
43. Fire doors to ducts, service shafts and cupboards shall be kept locked shut.
44. The edges of the treads and steps and stairways shall be maintained so as to be conspicuous.
45. Only hanging, curtains, upholstery and temporary decorations, complying with the relevant British Standard shall be used. Where necessary these shall be periodically tested for flame resistance and re-treated as necessary.
46. Curtains and hangings shall be arranged so as not to obstruct fire safety signs, fire extinguishers or other fire fighting equipment.
47. Staff with specific responsibilities in the vent of fire or other emergency, together with deputies, shall receive training and written instruction appropriate to their role.
48. Any special effects or mechanical installations shall be arranged and sorted so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given:
 - dry ice and cryogenic fog
 - smoke machines and generators
 - pyrotechnics and fog generators
 - firearms
 - lasers
 - explosives and highly flammable substances
 - real flame
 - strobe lighting.
49. Flashing or particularly bright lights on or outside the premises will not be permitted to cause a nuisance to nearby properties (save insofar as they are necessary for the prevention or crime).
50. After 21:00, at least one Personal License Holder shall be on duty on the premises while alcohol is being sold or supplied.
51. A minimum of two SIA staff shall be deployed with Body Worn Video, capable of recording audio and video in any light condition. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
52. There shall be an electronic search arch installed at the premises and every patron entering or re-entering the premises when in use under this licence (including from the smoking area) shall pass through the search arch with searching supplemented by the use of two functional metal detecting wands. Patrons shall be searched by an SIA-trained member of staff and monitored and recorded by the premises CCTV system.

- 53 (a) All customers entering the premises shall have their ID scanned on entry, save for when a biometric scanning system is in place (when fingerprint scanning will be required for all customers who have previously shown identification at the premises). The details recorded shall include a live facial image capture of the customer and capture the photographic identification produced. The details recorded by the ID scanner system shall be made available to the Police and the local authority upon request.
- (b) The above requirement (a) is subject to the following exception, namely that a maximum number of 20 guests per night may be admitted at the Managers discretion without necessarily being ID scanned and recorded. A legible record (the Signing in Sheet) of these guests' names shall be retained on the premises for inspection by the licensing authority and Police for a period of 31 days. The name of manager authorising the admission will also be recorded by that manager. Guests shall be required to produce some form of ID such as a bank card (or emailed electronic photo I D) and an ID scan entry with a live photo shall be created.
- (c) Notwithstanding (a) and (b) above, patrons who are attending a pre-booked corporate event at the premises do not need to have their ID scanned on entry and instead a written guest list shall be held at reception for the event, and will be retained for 28 days after the event for inspection by the police and responsible authorities upon request.
54. All drinking containers used within the premises shall be polycarbonate. All glass bottles to be decanted into polycarbonate glassware or polycarbonate glassware carafes, with the exception of champagne and bottles of spirits of a minimum size of 70cl, supplied by waiter/waitress service to tables. Staff will clear all empty champagne and spirit bottles from the tables promptly. Customers will not be permitted to self-serve or remove bottles from the tables. Customers will not be permitted to drink directly from champagne or spirit bottles.
- Notwithstanding this condition, with the written agreement of the Westminster Police Licensing Team, a copy of which will be held at the premises reception, glass drinking vessels may be used for private or pre-booked events within the lounge/club area.
55. There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 00:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception).
56. Risk reduction training inclusive of crime scene preservation shall be carried out by 2 February 2017 and refresher training every 6 months thereafter.
57. A minimum of one SIA licensed door supervisor to twenty five customers shall be on duty at the premises whenever it is open for business.
58. Impartial unannounced compliance visits shall take place at the premises on a monthly basis. A written record of each visit shall be kept at the premises and produced for immediate inspection by a police officer or authorised officer of the licensing authority.

59. The premises shall provide a cloakroom and all coats and outdoor jackets shall be placed in the cloakroom by handing them to an attendant who shall be constantly on duty at the cloakroom during the whole time that the premises are open.
60. There shall be live, real-time CCTV monitoring of the premises at all times the premises is open for business except when the premises is being used exclusively for a private pre-booked event.
61. There shall be a dedicated search captain employed at the premises to supervise the searching of customers at all times when the premises are open.
62.
 - a. No licensable activities shall take place on lower level 2 (basement auditorium) and in the toilet area and DJ booth on lower level 1 (mezzanine) of the premises until these areas of the premises have been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.
 - b. No licensable activities shall take place in the trading room/bar on lower level 1 (mezzanine) of the premises until this area of the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.
 - c. Prior to the licence taking effect, the plans as deposited will be checked by the Environmental Health Consultation Team to ensure they are accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the LFEPA, Environmental Health Consultation Team, the Police and the Licensing Authority.

**Copy of Licensing Sub-Committee Reports for Temporary Event Notices
Thursday 19th October 2017**

LICENSING SUB-COMMITTEE No. 4

Thursday 19 October 2017

Membership: Councillor Jean Paul Floru (Chairman), Councillor Murad Gassanly and Councillor Louise Hyams

Legal Adviser: Horatio Chance

Policy Adviser: Chris Wroe

Committee Officer: Tristan Fieldsend

Presenting Officer: Heidi Lawrance

Relevant Persons Objecting: The Metropolitan Police.

Present: Mr Philip Kolvin (QC, representing the applicant), Ms Lana Tricker (Solicitor, representing the applicant), Mr David Diaz and Mr John Common (Representing the applicant company) and PC Adam Deweltz (The Metropolitan Police).

**Reign, 215-217 Piccadilly, London, W1J 9HF ("The Premises")
17/11073/LITENP (Temporary Event Notice)**

Proposal:

- **The sale by retail of alcohol;**
- **Provision of Regulated Entertainment; and**
- **Late Night Refreshment.**

Event Period:

- **00:00 on 28 October 2017 until 04:00 on 28 October 2017; and**
- **21:00 on 28 October 2017 until 04:00 on 29 October 2017.**

Decision:

The Sub-Committee considered an application for a Temporary Event Notice in respect of Reign, 215-217 Piccadilly, London, W1J 9HF.

The Licensing Officer provided an outline of the application to the Sub-Committee.

In response to a question from the Sub-Committee the applicant confirmed that the sole effect of the notice was to permit a last entry time of 01:30 instead of 00:30.

Mr Kolvin, representing the applicant, suggested that since the Premises had been operated by the current owners the Police appeared to be satisfied with the style of

operation currently in place. No complaints had been submitted to Environmental Health (EH) and the Police had not been notified of any issues arising from the Premises in relation to crime and disorder. There had only been one incident and this related to an issue which had subsequently been detected with the ID scanners. The issue with the machine was one that had also subsequently been detected on other scanners located at different venues. The Sub-Committee was advised that the Premises was highly serviced with thirty-eight staff on site during operating hours. The incident in question related to a customer who had been in the Premises for approximately one hour and when he displayed signs of intoxication safety procedures were followed. The customer was assessed, his friends were summoned following which he walked out of the Premises and continued further down the street where he then subsequently collapsed to the floor. The Premises staff were unaware of the incident until the customer's parents contacted them explaining that he was underage and had gained entry to the Premises using a fake ID. The applicant contacted the ID scanner provider immediately to ascertain any issues with the machines and straightaway implemented extra ID checking processes. Discussions with the Police had taken place and Mr Kolvin suggested that they were content that the applicant had done everything possible to ensure such a situation did not happen again. Mr Kolvin confirmed that the application was not seeking to change the capacity of the Premises.

In response to a question from the Sub-Committee Mr Kolvin explained that the fault detected with the ID scanner had been found on other machines at different premises. Discussions with the supplier were underway to rectify the issue. It was confirmed that since the incident the Applicant had increased human ID checks and staff had received specialist training and therefore it was submitted that the appropriate remedial action had been undertaken to promote the licensing objectives.

The Sub-Committee was given the rationale for submitting the application in the first place and Mr Kolvin explained that the Premises was a late night venue which catered for wealthy people of high standing. The operating model depended on customers entering the venue, following a meal for example, during peak hours. No special events were to be held during the operation of the TEN and the venue would operate as usual.

PC Deweltz, representing the Metropolitan Police, confirmed that its representation was maintained based on the grounds that the application undermined the licensing objective of preventing children from harm. Condition 55, which related to a last entry time on the current premises licence, existed because of a review brought by the Police in January 2017. The Premises had subsequently closed and the licence had then transferred to the current operator. PC Deweltz confirmed that there was no link between the current and previous operators. On 24 August 2017 the applicant had applied for a variation to the premises licence to extend the last entry time to 01:30. The Sub-Committee decided to retain a last entry of 00:30 as the applicant had not yet demonstrated their ability for this condition to be relaxed. As a result, the applicant had submitted a number of TENs which were granted allowing the last entry time to be extended to 01:30. These were granted as they were only for weekends and they provided an opportunity for the applicant to display that it could responsibly manage a last entry time of 01:30. Subsequently on 24 September 2017 a 17-year-old minor was permitted to access the Premises using a fake ID. The ID scanner in operation did approve the fake ID however if a staff member had clicked onto the screen of the scanner it would have shown that the ID had expired. This

irregularity would have been flagged up and then staff members would have had the opportunity to ask questions of the customer and properly assess his level of drunkenness.

PC Deweltz explained that when the individual then entered the venue he became visibly inebriated after consuming alcohol. The General manager then spoke to the individual as would be expected. At no point did the Premises SIA turn on their body cameras as should be the protocol when dealing with a vulnerable person who was clearly inebriated. The staff had a duty of care for the individual and an ambulance should have been called when the individual collapsed to the floor. PC Deweltz confirmed that between leaving the Premises and collapsing to the floor the individual had his watch stolen and a crime report had been submitted. The Sub-Committee was shown three videos of the individual immediately after leaving the Premises.

Mr Kolvin stated that the individual was assessed inside the Premises and then he exited with his friends in a cogent, unaided, manner. He walked away from the venue and then seven minutes later subsequently collapsed. The Premises staff were unaware this had occurred on the night it occurred. The Sub-Committee was shown CCTV footage of the individual exiting the Premises.

PC Deweltz highlighted that there were four areas of concern that the Sub-Committee needed to take into consideration. Firstly, the individual was only seventeen years old. Secondly, the individual had entered the Premises after 00:30 because the venue was operating under a TEN. Thirdly, the individual became so intoxicated he had to be conveyed to a hospital by an ambulance. Fourthly, during the incident the individual's watch was stolen.

In response to a question from the Sub-Committee Mr John Common, the General Manager of the Premises, confirmed there was a policy in place to keep intoxicated people within the venue and provide them with a safe space where they could sober up. In this instance the individual was assessed and was judged to be sober enough to leave as evidenced by the fact he walked away from the Premises unaided.

The Council's Legal Adviser asked PC Deweltz if in his opinion the operator failed in relation to their management duties on this occasion and failed to promote the licensing objectives? PC Deweltz confirmed to the Sub-Committee that in his opinion the operator had failed in their duty of care to the customers and a more proactive approach could have been taken. It was acknowledged that there was a deficiency with the ID scanner however the licensing objectives were not promoted on this occasion.

Mr Kolvin responded that the individual had been assessed, his ID had successfully passed through the scanner and when it was recognised that he was inebriated he was taken outside the venue. The operator had learned from this experience and further measures had now been introduced which the Police were satisfied with. PC Deweltz confirmed that no issues had been reported with regards to the operation of other TENs at the Premises.

Following a suggestion from the Sub-Committee the applicant agreed to sign the Premises up to the Best Bar None accreditation scheme.

After carefully considering the application the Sub-Committee requested that the

Council's Policy Adviser provide an update on how Westminster City Council aim to prevent situations like the one detailed before it from occurring. The Policy Adviser informed all parties present that the launch of Westminster City Council's Licensing Charter was expected at the end of October 2017. It was specifically aimed at helping and safeguarding people in such circumstances as described earlier. It was an industry led, voluntary scheme and had been developed in consultation with a number of responsible operators throughout the borough. It was based on the Best Bar None scheme and the Council encouraged as many operators as possible to sign up to it.

The Sub-Committee noted the severity of the incident in question and had carefully considered all the evidence provided by all parties. The Sub-Committee was, persuaded by the arguments, advanced by the Applicant that the said incident was merely a one off and that proper measures had now been put in place to prevent a re-occurrence. However, this application was for a TEN and the Sub-Committee felt this would provide an opportunity for the operator to demonstrate that extending the last permitted entry time for a limited time period would not undermine the licensing objectives. Previous TEN applications operated at the venue had not caused any concern and following the incident the applicant had introduced further stringent measures to ensure it would not happen again. The applicant had stated that lessons had been learned and allowing the TEN would provide the applicant with an opportunity to demonstrate that this was the case and that the licencing objectives would be promoted. Further reassurance was provided by the applicant's confirmation that it would sign up to the Best Bar None scheme. The application was therefore granted accordingly having regard to the responsible steps the Applicant undertook following the incident, in relation to training of staff, co-operation with the Police and the Applicant's unblemished track-record to date.

LICENSING SUB-COMMITTEE No. 4

Thursday 19 October 2017

Membership: Councillor Jean Paul Floru (Chairman), Councillor Murad Gassanly and Councillor Louise Hyams

Legal Adviser: Horatio Chance

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Committee Officer: Tristan Fieldsend

Presenting Officer: Heidi Lawrance

Relevant Persons Objecting: The Metropolitan Police.

Present: Mr Philip Kolvin (QC, representing the applicant), Ms Lana Tricker (Solicitor, representing the applicant), Mr David Diaz and Mr John Common (Representing the applicant company) and PC Adam Deweltz (The Metropolitan Police).

**Reign, 215-217 Piccadilly, London, W1J 9HF ("The Premises")
17/11071/LITENP (Temporary Event Notice)**

Proposal:

- **The sale by retail of alcohol;**
- **Provision of Regulated Entertainment; and**
- **Late Night Refreshment.**

Event Period:

- **00:00 on 21 October 2017 until 04:00 on 21 October 2017; and**
- **21:00 on 21 October 2017 until 04:00 on 22 October 2017.**

Decision:

The Sub-Committee considered an application for a Temporary Event Notice in respect of Reign, 215-217 Piccadilly, London, W1J 9HF.

The Licensing Officer provided an outline of the application to the Sub-Committee.

In response to a question from the Sub-Committee the applicant confirmed that the sole effect of the notice was to permit a last entry time of 01:30 instead of 00:30.

Mr Kolvin, representing the applicant, suggested that since the Premises had been operated by the current owners the Police appeared to be satisfied with the style of operation currently in place. No complaints had been submitted to Environmental Health (EH) and the Police had not been notified of any issues arising from the Premises in relation to crime and disorder. There had only been one incident and this related to an issue which had subsequently been detected with the ID scanners. The issue with the machine was one that had also subsequently been detected on other scanners located at different venues. The Sub-Committee was advised that the Premises was highly serviced with thirty-eight staff on site during operating hours.

The incident in question related to a customer who had been in the Premises for approximately one hour and when he displayed signs of intoxication safety procedures were followed. The customer was assessed, his friends were summoned following which he walked out of the Premises and continued further down the street where he then subsequently collapsed to the floor. The Premises staff were unaware of the incident until the customer's parents contacted them explaining that he was underage and had gained entry to the Premises using a fake ID. The applicant contacted the ID scanner provider immediately to ascertain any issues with the machines and straightaway implemented extra ID checking processes. Discussions with the Police had taken place and Mr Kolvin suggested that they were content that the applicant had done everything possible to ensure such a situation did not happen again. Mr Kolvin confirmed that the application was not seeking to change the capacity of the Premises.

In response to a question from the Sub-Committee Mr Kolvin explained that the fault detected with the ID scanner had been found on other machines at different premises. Discussions with the supplier were underway to rectify the issue. It was confirmed that since the incident the Applicant had increased human ID checks and staff had received specialist training and therefore it was submitted that the appropriate remedial action had been undertaken to promote the licensing objectives.

The Sub-Committee was given the rationale for submitting the application in the first place and Mr Kolvin explained that the Premises was a late night venue which catered for wealthy people of high standing. The operating model depended on customers entering the venue, following a meal for example, during peak hours. No special events were to be held during the operation of the TEN and the venue would operate as usual.

PC Deweltz, representing the Metropolitan Police, confirmed that its representation was maintained based on the grounds that the application undermined the licensing objective of preventing children from harm. Condition 55, which related to a last entry time on the current premises licence, existed because of a review brought by the Police in January 2017. The Premises had subsequently closed and the licence had then transferred to the current operator. PC Deweltz confirmed that there was no link between the current and previous operators. On 24 August 2017 the applicant had applied for a variation to the premises licence to extend the last entry time to 01:30. The Sub-Committee decided to retain a last entry of 00:30 as the Applicant had not yet demonstrated their ability for this condition to be relaxed. As a result, the applicant had submitted a number of TENs which were granted allowing the last entry time to be extended to 01:30. These were granted as they were only for weekends and they provided an opportunity for the Applicant to display that it could responsibly manage a last entry time of 01:30. Subsequently on 24 September 2017 a 17-year-old minor was permitted to access the Premises using a fake ID. The ID scanner in operation did approve the fake ID however if a staff member had clicked onto the screen of the scanner it would have shown that the ID had expired. This irregularity would have been flagged up and then staff members would have had the opportunity to ask questions of the customer and properly assess his level of drunkenness.

PC Deweltz explained that when the individual then entered the venue he became visibly inebriated after consuming alcohol. The General manager then spoke to the individual as would be expected. At no point did the Premises SIA turn on their body

cameras as should be the protocol when dealing with a vulnerable person who was clearly inebriated. The staff had a duty of care for the individual and an ambulance should have been called when the individual collapsed to the floor. PC Deweltz confirmed that between leaving the Premises and collapsing to the floor the individual had his watch stolen and a crime report had been submitted. The Sub-Committee was shown three videos of the individual immediately after leaving the Premises.

Mr Kolvin stated that the individual was assessed inside the Premises and then he exited with his friends in a cogent, unaided, manner. He walked away from the venue and then seven minutes later subsequently collapsed. The Premises staff were unaware this had occurred on the night it occurred. The Sub-Committee was shown CCTV footage of the individual exiting the Premises.

PC Deweltz highlighted that there were four areas of concern that the Sub-Committee needed to take into consideration. Firstly, the individual was only seventeen years old. Secondly, the individual had entered the Premises after 00:30 because the venue was operating under a TEN. Thirdly, the individual became so intoxicated he had to be conveyed to a hospital by an ambulance. Fourthly, during the incident the individual's watch was stolen.

In response to a question from the Sub-Committee Mr John Common, the General Manager of the Premises, confirmed there was a policy in place to keep intoxicated people within the venue and provide them with a safe space where they could sober up. In this instance the individual was assessed and was judged to be sober enough to leave as evidenced by the fact he walked away from the Premises unaided.

The Council's Legal Adviser asked PC Deweltz if in his opinion the operator failed in relation to their management duties on this occasion and failed to promote the licensing objectives? PC Deweltz confirmed to the Sub-Committee that in his opinion the operator had failed in their duty of care to the customers and a more proactive approach could have been taken. It was acknowledged that there was a deficiency with the ID scanner however the licensing objectives were not promoted on this occasion.

Mr Kolvin responded that the individual had been assessed, his ID had successfully passed through the scanner and when it was recognised that he was inebriated he was taken outside the venue. The operator had learned from this experience and further measures had now been introduced which the Police were satisfied with. PC Deweltz confirmed that no issues had been reported with regards to the operation of other TENS at the Premises.

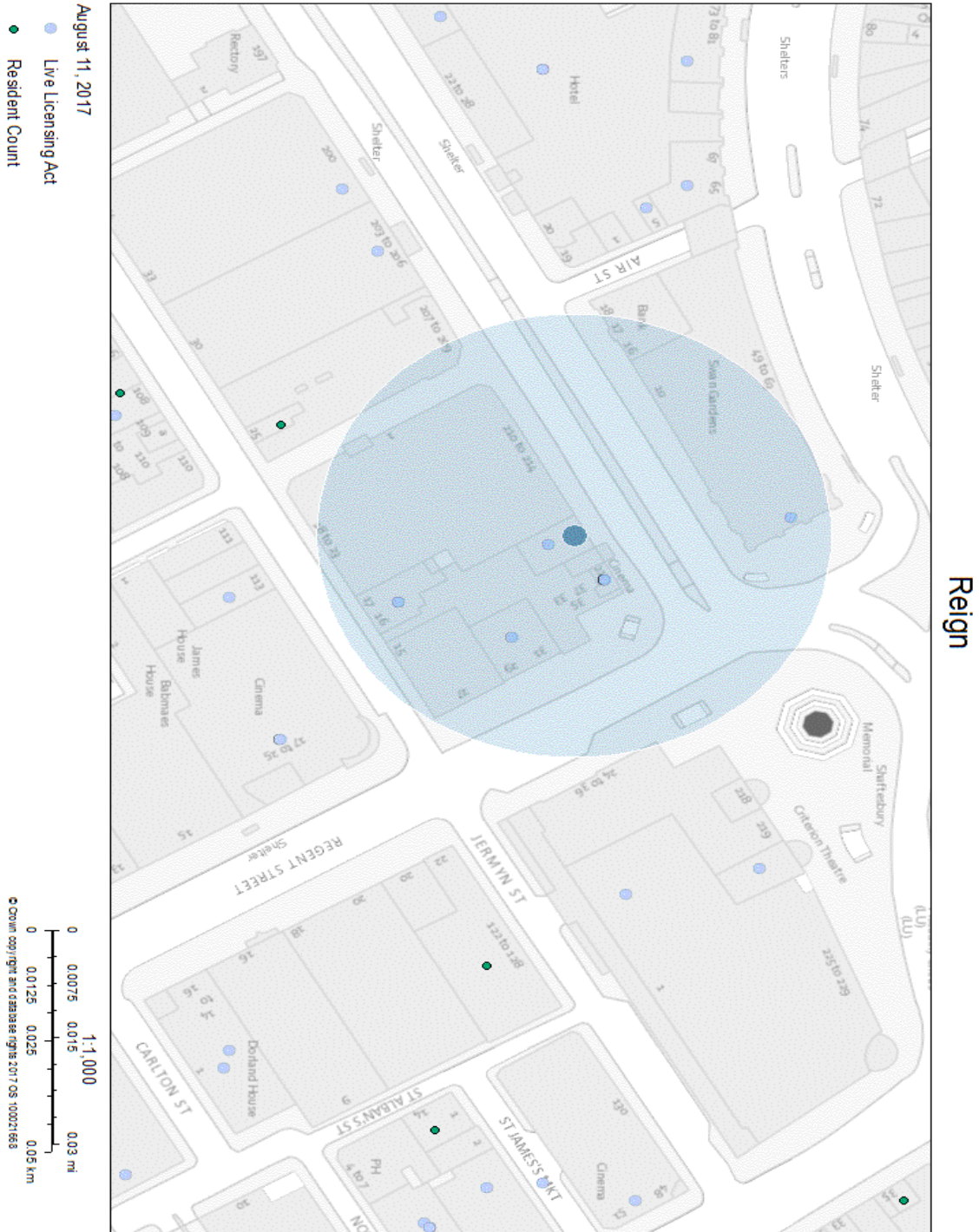
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Bar None scheme and the Council encouraged as many operators as possible to sign up to it.

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Residential Map and List of Premises in the Vicinity



Resident Count: 43

**Premises within 75 metres of: Reign (Formerly known as Rah Rah Rooms)
215-217 Piccadilly**

p / n	Name of Premises	Premises Address	Licensed Hours
1.212347	Le Pigalle	215-217 Piccadilly London W1J 9HF	Monday to Sunday; 09:00 - 04:00
1.212347	Rah Rah Room	215-217 Piccadilly London W1J 9HF	Monday to Saturday; 09:00 - 04:00 Sunday; 09:00 - 00:00
1.212347	Reign	215-217 Piccadilly London W1J 9HF	Monday to Sunday; 09:00 - 04:00
1.212347	Werewolf	215-217 Piccadilly London W1J 9HF	Monday to Sunday; 09:00 - 04:00
1.212347	Not Recorded	215-217 Piccadilly London W1J 9HF	Monday to Saturday; 09:00 - 04:00 Sunday; 09:00 - 00:00
14.61272	San Carlo Cicchetti	215-217 Piccadilly London W1J 9HF	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00
21.88557	Pizza Hut	215 Piccadilly London W1J 9HL	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00
38.69058	Piccadilly Institute	29-31 Regent Street London SW1Y 4ND	Monday to Saturday; 07:00 - 03:30 Sunday; 07:00 - 01:00 Sundays before Bank Holidays; 07:00 - 01:30
40.58046	Jermyn Street Theatre	First Floor To Fifth Floor 1 Piccadilly Circus London W1J 0TR	Friday; 13:00 - 23:00 Saturday to Thursday; 13:00 - 22:00
40.58046	Getti Restaurant	Basement 16B Jermyn Street London SW1Y 6LT	Monday to Saturday; 10:00 - 23:30 Sunday; 12:00 - 23:00
69.94735	Criterion Theatre	Ground Floor 16-17 Jermyn Street London SW1Y 6EE	Friday to Saturday; 09:00 - 02:00 Sunday to Thursday; 09:00 - 00:00
70.38277	Criterion Brasserie	2 Jermyn Street London SW1Y 4XA	Monday to Saturday; 10:00 - 05:00 Sunday; 12:00 - 05:00
72.34648	Vue Cinema	224 Piccadilly London W1J 9HP	Monday to Sunday; 08:30 - 03:00
72.34648	Tesco Metro	The Plaza Cinema 19 Regent Street London SW1Y 4LR	Monday to Saturday; 08:00 - 23:00 Sunday; 10:00 - 22:30
73.45247	Rowleys	Ground Floor The Plaza 17 - 25 Regent Street London SW1Y 4LR	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00